



THE ROAD TO SUCCESS FOR CREATIVE TALENT

In order to get there, start here.

It's simply not enough to have outstanding talent. Today's rapidly changing competitive landscape has forced members of the creative community to invest time and energy into self-promotion and building their own platform so that they can develop their talents and skills as writers, artists, performers, or other creative professionals.

Get There Media helps members of the creative community identify and meet challenges you may be experiencing right now. We can serve as both coach and advocate, helping you set goals and handle tasks that will get your career in meaningful motion, allowing you more time to focus on developing the actual talent that will sustain your success.

As a creative person, here are key questions you may want to ask yourself:

1. Are you effectively reaching the decision-makers in your industry?
2. Are you identifying and steadily building your audience?
3. Are you baffled by social media techniques and other cost-effective ways that could engage your audience?
4. Are you struggling to capture the attention of fans, influencers, or the media?
5. Is your image outdated? Do you need a website and the collateral communications tools that tell the world who you are and what you do?
6. Do you need career coaching or media training to meet the next level of success?
7. Do you need a focused publicity campaign to jumpstart the fiscal goals for your career?

Get There Media can help you build professional strategies that will positively impact the entire direction of your career. Get There Media understands that your work is unique. No matter which mile marker you're at on your journey, we will bring fresh ideas

and strategies that will set you on the best course possible towards success and personal satisfaction.

Some of the ways we help include:

- Brand Development
- Business Development
- Creative Services
- Web & Social Media Integration
- Media Outreach & Management
- Strategic Alliances
- Speaking/Seminar Opportunities
- Consulting & Coaching

FAQs:

How can you help my career and me?

We help you consider your priorities and make preliminary choices that are tailored to enhance your professional goals. After we chat with you to understand and clarify your short and long terms goals, we review and evaluate the current strategies and promotional tools you're using. We then work with you to determine your most lucrative audiences/consumers and the messages and methods to best reach them. Lastly, we create a promotion plan, develop relevant and high-quality communications tools, and then work with you to leverage these tools to meet your objectives.

What experience does GTM bring?

The founding partners of Get There Media have extensive experience in marketing, promotion, publicity, public relations, radio/TV production, publishing, advertising, copy/business writing, and account management.

What type of creative talent does GTM specialize in assisting?

We specialize in working with creative talent that include:

- Authors or Artists with established followings
- Musicians
- Performers and emerging theater/film/dance companies
- Speakers
- Culinary Professionals
- Fashion Designers

Can you get me on radio or TV?

Media outreach is integrated into a client's overall promotion plan. Strategically, we know that your digital identity is paramount for media coverage. We make sure that the proper foundational materials and communications tools are in place to showcase you at your best. Get There Media works with clients to ensure that their websites, press kits, talking points, and other traditional and new media tools are of the highest caliber

before undertaking an effective outreach program to solicit targeted media leads and, ultimately, the best audience/consumers possible.

How long will the professional mobility process take?

Get There Media generally works with clients over a 3 to 4 month period, as that is the average time needed towards building (or rebuilding) a strong and strategic marketing/promotion platform. As momentum grows, many clients opt to continue working with us for longer periods of time.

Do you offer a la carte services?

We believe in and advocate for the development of strategic plans that identify your target market niches and clearly define short-term and long-term goals. In cases where a client already has a solid in-house team and a clear-cut plan in motion, we will explore ways to provide a la carte services to expedite and enhance your efforts. Typically a la carte services are an option when we are hired to sharp shoot specific assignments that are beyond the expertise of your own team. Many of these services are noted above. If you have a particular need that Get There Media can help meet, contact us so we can explore your options together.

What are the fees for your services?

Our plans/services are customized to match the needs of our clients. Once we discuss and determine your objectives, we will provide an estimate. Most Get There Media clients work on a monthly retainer basis. *Please note that Get There Media is a fee-based firm and we do not work on commission.*

How do I get things rolling to start working with Get There Media?

It is not unusual for clients to approach Get There Media when they are feeling overwhelmed, confused, or in a time crunch. We are sensitive to your needs and we expedite matters promptly and thoroughly. Before Get There Media accepts a new client, we have an initial meeting through a conference call. At that preliminary meeting we discuss your status, your time and budget allocations, your needs and concerns, and your aspirations. If the match is appropriate, we provide a written proposal that details the particular services we recommend, along with our fees and implementation schedule. Once that information is reviewed and mutually agreed upon, we provide you with a straightforward contract, accept your initial payment, and begin working.

How do I reach Get There Media?

You may call us at 917-677-9600 or email us at info@gettheremedia.com.